

Curriculum vitae

Personal Information

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| FIRST NAME / SURNAME | Vinod Chandran |
| ADDRESS | A203, Gina Living Waters, Chelekere Main Road, Kalyan Nagar, Bangalore 560043 |
| MOB | 99-45-722552 |
| EMAIL | vinod@vinodchandran.com |
| DATE OF BIRTH | 02.06.1976 |
| PAN NO. | ANBPC6593L |

Experience & Expertise

2 decades in advertising

12 years as a Creative Director.

WHO I AM

A problem solver, who gets results

I have spent over two decades in the communications business and have worked on accounts as diverse as automotive to technology.

Technology is my strong suit and I have worked on Accenture, Microsoft, Microland, Acer, with an especially long stint (over a decade) with Wipro. My other strength is real estate.

I take the Occam's razor approach to problem solving, where the simplest approach usually wins. Which also means the work I do is clear, coherent and convincing.

I am fiercely loyal and stand by people whom I love and trust. My tenure at Temple and later Bates has been over 10 years long.

Dates and positions

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| DATES | <i>Bates Chi & Partners/82.5 Communications</i> |
| POSITION | June 2014 - July 2020 |
| ACCOUNTS | Sr. Creative Director Embassy Group, Holiday Inn, Pana Learning, Satva, Scullers, Tally, Vakil Housing, Wipro |
| DATES | <i>Temple Advertising</i> |
| POSITION | June 2007 - June 2014 |
| ACCOUNTS | Creative Director Cicada Resorts, Deccan Chronicle, Embassy Group, Greenpeace, KurlOn, Microland, Reva, Satva, Scullers, Vakil Housing, Wipro |
| DATES | <i>Wunderman</i> |
| POSITION | November 2006 - May 2007 |
| ACCOUNTS | Group Head Microsoft, Accenture, Airtel |
| DATES | <i>Creative Consultant</i> |
| POSITION | June 2002 - September 2006 |
| ACCOUNTS | Bimal Auto, LSI Logic, Maruti |
| DATES | <i>Enterprise Nexus (Mumbai)</i> |
| POSITION | April 2001 - June 2002 |
| ACCOUNTS | Sr. Copy Writer Apollo Hospitals, Godrej , TOI, VST |
| DATES | <i>SSC&B Lintas</i> |
| POSITION | October 2000 - September 2001 |
| ACCOUNTS | Sr. Copy Writer Acer, Modern Bread, US Pizza, Coats |

DATES *Goldwire Communications*
POSITION September 1999 - October 2000
ACCOUNTS Copy Writer
Bangalore IT.com, CIOL.com, Motorola, Nilgiris,
Whizz Colour Labs

DATES *Intergrafiks*
POSITION August 1998- September 1999
ACCOUNTS Copy Writer
Siemens Hearing Instruments

www.vinodchandran.com
